



# Peregrine Travel Group

**Issue 2**

**Mar 2009**

Web: [www.peregrinetravelgroup.com](http://www.peregrinetravelgroup.com) Email: [peregrinetravelgroup@earthlink.net](mailto:peregrinetravelgroup@earthlink.net)

Address: 9000 Crow Canyon Road, Suite S393, Danville, California 94506, USA

Telephone: 1-925-451-7848

## 2010 Shanghai World Expo

World Exposition or Expo (short for "exposition", and also known as World Fair and World's Fair) is the name given to various large public exhibitions held since the mid-19th century. They are the third largest 'world event' in terms of economic and cultural impact, after the FIFA World Cup and the Olympic Games. The World Expo is a global, non-commercial exposition, originally aimed at exhibiting the accomplishments of human beings in artwork and traditional craftwork. During its 150-year history, it has become the world wide summit for presenting scientific developments and technology as well as industrial technology. It is now the largest international exposition for exhibitors to show their achievements concerning economy, society and culture as well as science and technology. Moreover, every Expo also attracts hundreds of thousands of visitors to its abundant performances and specially-designed buildings in addition to the exhibitions. The first Expo was held in The Crystal Palace in Hyde Park, London, in 1851 under the title "Great Exhibition of the Works of Industry of All Nations."

Usually, the World Expo is hosted by the government of a country, with participation by other countries and international organizations. The Bureau International des Expositions (BIE) is an international, governmental organization sanctioning and monitoring international exhibitions. Established in 1928, the headquarters of BIE is located in Paris and currently includes 98 nations. In terms of the BIE's provision, there are two categories of exhibitions. One is the International Registered Exhibition, also called Comprehensive Exhibition. It is held every five years, lasting for six months. The other one is called the International Recognized Exhibition, also called Professional Exhibition. It is held after every other International Registered Exhibitions, lasting for 3 months. At the International Registered Exhibitions, participants generally build their own pavilions. They are therefore the most extravagant and most expensive exhibitions. **The upcoming Inter-national Registered Exposition will be the 2010 World Expo held in Shanghai, China, from May 1, 2010 until October 31, 2010.** Shanghai City, the most prosperous international metropolis in China, has won its bid for the Expo 2010. It is a good opportunity for China to show its achievements in the fields of social construction, science and technology, economy and culture. The Expo also provides exhibitors all over the world with a large-scale platform from which to communicate their successful experiences and accomplishments. Now, Shanghai has enough confidence to hold a grand exhibition in 2010 which will be attended by more than 200 countries and international organizations and 70 million tourists.

The World Expo Forum, used to select the theme of the Expo from different perspectives, is an important component of each World Expo. **The theme of the 2010 Shanghai World Expo is "Better City, Better Life."** From 2003 to 2009, an international forum will be held every year by BIE and the Shanghai Municipal Government, around the theme - '**Better City, Better Life**'. **The theme of Expo 2010 represents the common wish of all mankind for a better living in future urban environments.** This theme represents a central concern of the international community for future policy making, urban strategies and sustainable development. In 1800, only 2% of the global population lived in cities. By 1950, the figure had risen to 29%, and in 2000, almost half the world population had moved into cities. The United Nations estimates the urban population will account for 55% of the total human population by 2010. Despite all its glories, there is no denying that the city today, because of high-density living patterns, faces a series of challenges, such as spatial conflicts, cultural collisions, resource shortages and environment degeneration. Without effective controls, the unchecked expansion of cities will aggravate these problems and consequently erode the quality of urban life. It influenced the development of several aspects of society including art and design education, international trade and relations, and even tourism. It is in the face of such discord that Expo 2010 Shanghai China proposes the concept of a "City of Harmony" responding to the appeal

for "Better City, Better Life." The "City of Harmony" features harmonious co-existence of diverse cultures, harmonious economic development, harmonious living in the age of science and technology, harmonious functioning of communities, the cells of the city, and harmonious interactions between urban and rural areas.

**The 2010 World Expo is unique in many ways:**

- This will be the biggest World Expo held so far, with over 185 countries and 45 international organizations have already signed up,
- Largest World Expo site ever, with over 3.5 square miles
- Largest attendance expected, with over 70 million attendees, including an estimate of close to 5 million from outside of China
- Every one of the European Common Market Countries have signed up to participate
- The 2010 World Expo will take place in China, the fastest growing economy in the world.

Further information about the World Expo can be found on [www.WorldExpoChina.net](http://www.WorldExpoChina.net)

**Some of the key benefits of attending the 2010 World Expo:**

- Learn about the latest technologies for "Better City, Better Life" showcased by over 185 countries in the world
- Opportunity to appreciate the diversity of cultures from over 185 countries
- Opportunity to visit China, the fastest growing economy in the world
- Opportunity to meet new friends from the different parts of the world

Peregrine Travel Group is the ONLY Travel Agency appointed to serve as the "Designated Distributor of World Expo Tickets in United States"

**Peregrine Travel Group is honored and proud to be appointed as the official "authorized agent" for ticket sales for the 2010 Shanghai World Expo Tickets in United States.**

**Peregrine Travel will provide the following products and services:**

- 2010 World Expo Tickets
- Pre-Packaged Travel
- FIT's
- Group Travel Packages
- Hospitality programs and events planning around the 2010 World Expo in Shanghai Pudong

The prices of the World Expo Tickets will increase with each of the four phases. Furthermore, hotel prices will also go up as time approaches the 2010 World Expo starting May 1, 2010.



World Expo Certificate



Mr. Paul Lam, CEO of Peregrine Travel Inc.  
signing the U.S.A. Distributorship Agreement at the World Expo

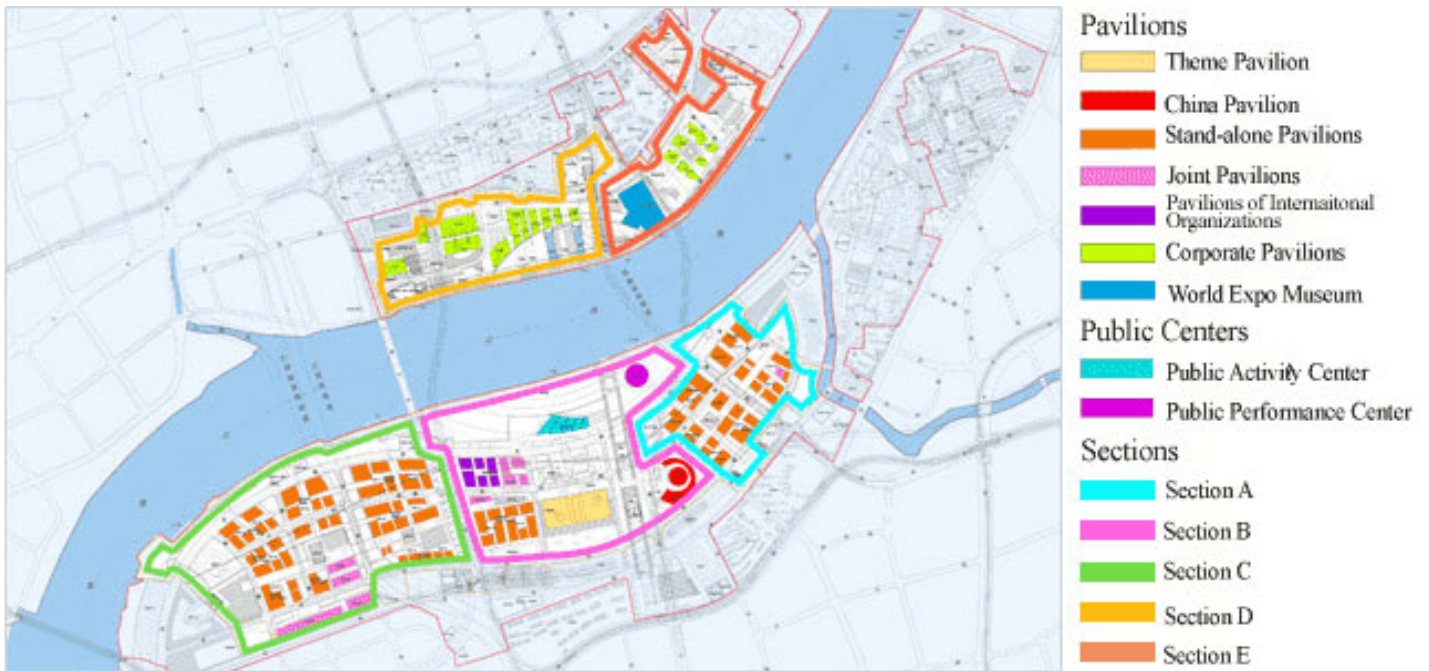




**Mr. Paul Lam, CEO of Peregrine Travel Inc.  
shaking hands with the Executive Director of World Expo**



**Mr. Paul Lam, CEO of Peregrine Travel Inc.  
with the Certificate of U.S.A. Distributorship of World Expo**



World Expo Site

**Peregrine Travel's Upcoming Groups:**

**7 Days/6 Nights Beijing/Xian/Shanghai**  
May 10, 24 June 7, 21 July 5, 19 Aug 2, 16, 30 Sept  
13, 20 Oct 11, 18 Nov 1, 15, 22 Dec 6, 20, 27

**10 Days/9 Nights Beijing/Xian/Shanghai**  
May 10, 24 June 7, 21 July 5, 19 Aug 2, 16, 30 Sept  
13, 20 Oct 11, 18 Nov 1, 15, 22 Dec 6, 20, 27

**10 Days/9 Nights Beijing/Xian/Guilin/Yangshuo/  
Shanghai**  
May 10 June 21 July 5, 19 Aug 2, 16, 30  
Sept 13, 20 Oct 18 Nov 1, 22 Dec 20, 27

**12Days/11 Nights Beijing/Xian/Yangtze  
Cruise/Guilin/Yangshuo/Shanghai**  
May 10 June 7 July 5, 19 Aug 2, 16, 30 Sept  
20 Oct 4, 18 Nov 15, 22 Dec 20, 27

**10 Days/9 Nights Beijing/Chengdu/Yangtze  
Cruise/ Beijing**  
May 10, 24 June 7, 21 July 5, 19 Aug 2, 16,  
30 Sept 20 Oct 4, 18 Nov 15, 22 Dec 20, 27

**15% commission on China Groups with 5 Star Service**

**For details of the itineraries, please visit [www.peregrinetravelgroup.com](http://www.peregrinetravelgroup.com)**

**If you have not signed up as our marketing partner, please do so at :**

**<http://www.peregrinetravelgroup.com/forms/application.php>**

**For booking, please email us at [peregrinetravelgroup@earthlink.net](mailto:peregrinetravelgroup@earthlink.net) or call us at  
1-925-451-7848.**

## **Reserve early with Peregrine Travel Group for your Group Tours**

**For more information, please go to our website:**

**[www.peregrinetravelgroup.com](http://www.peregrinetravelgroup.com) or**

**Email us at: [peregrinetravelgroup@earthlink.net](mailto:peregrinetravelgroup@earthlink.net)**